

JCO7 Rec'd PCT/PTO 05 FEB 2002

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tsuyoshi Sakata
Serial No.: 09/980,518
Filed: October 19, 2001
Title: INFORMATION COLLECTION SYSTEM
Docket No.: 34093

Patricia Lewis
#5/ Letter
formal
drawings
7-18-02

LETTER

Asst. Commissioner of Patents and Trademarks
Washington, D.C. 20231

Attention: Official Draftsman

Sir/Madam:

RECEIVED
JUL 17 2002
GROUP 3600

Enclosed herewith are eleven sheets of formal
drawings for filing in the above-identified application.

Respectfully submitted,

PEARNE & GORDON LLP

By *Jeffrey J. Sopko*
Jeffrey J. Sopko, Reg. No. 27676

526 Superior Avenue, East
Suite 1200
Cleveland, Ohio 44184-1484
(216) 579-1700

Date:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Patents, Washington D.C. 20231 on the date indicated below.	
Jeffrey J. Sopko	
Name of Attorney for Applicant(s)	
1/3/02	<i>Jeffrey J. Sopko</i>
Date	Signature of Attorney

FIG. 1

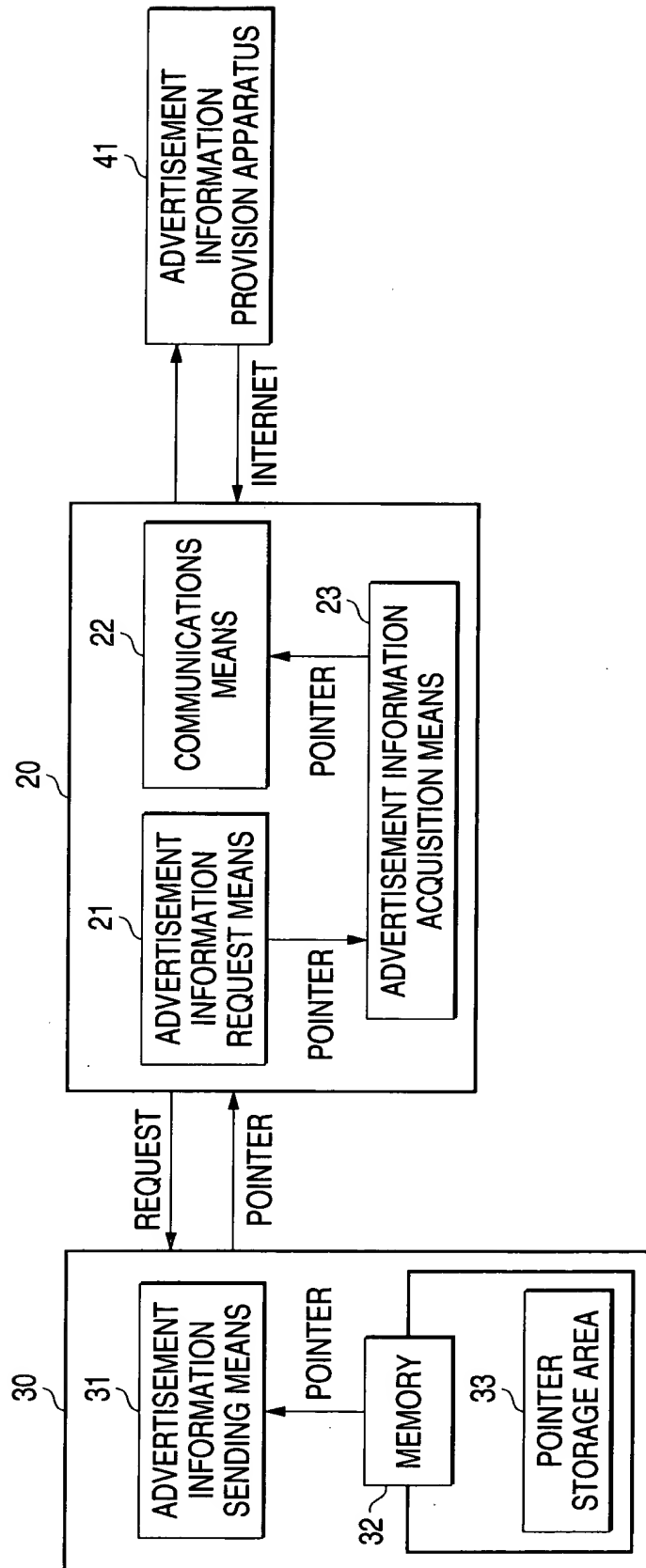
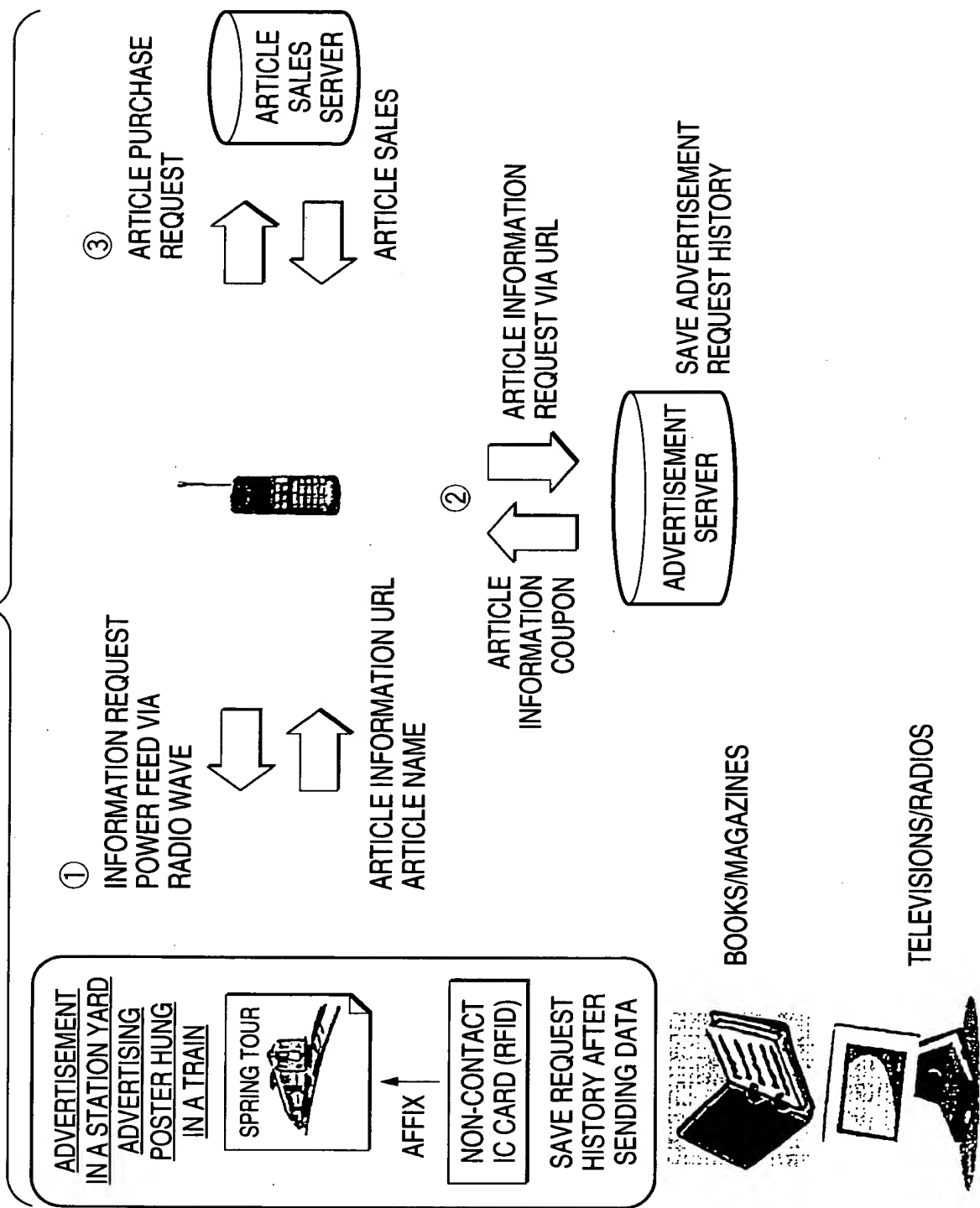
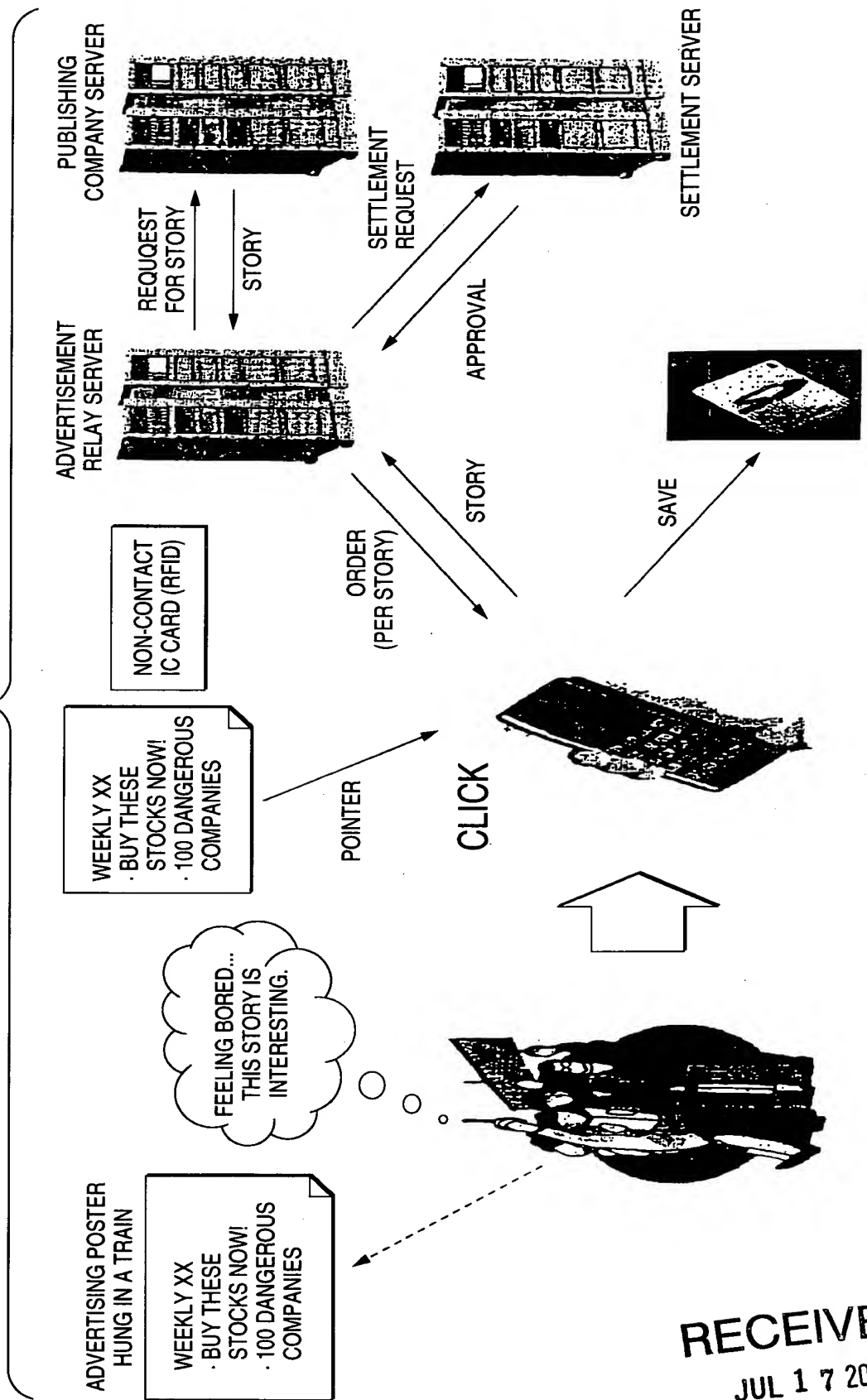


FIG. 2



RECEIVED
JUL 17 2002
GROUP 3600

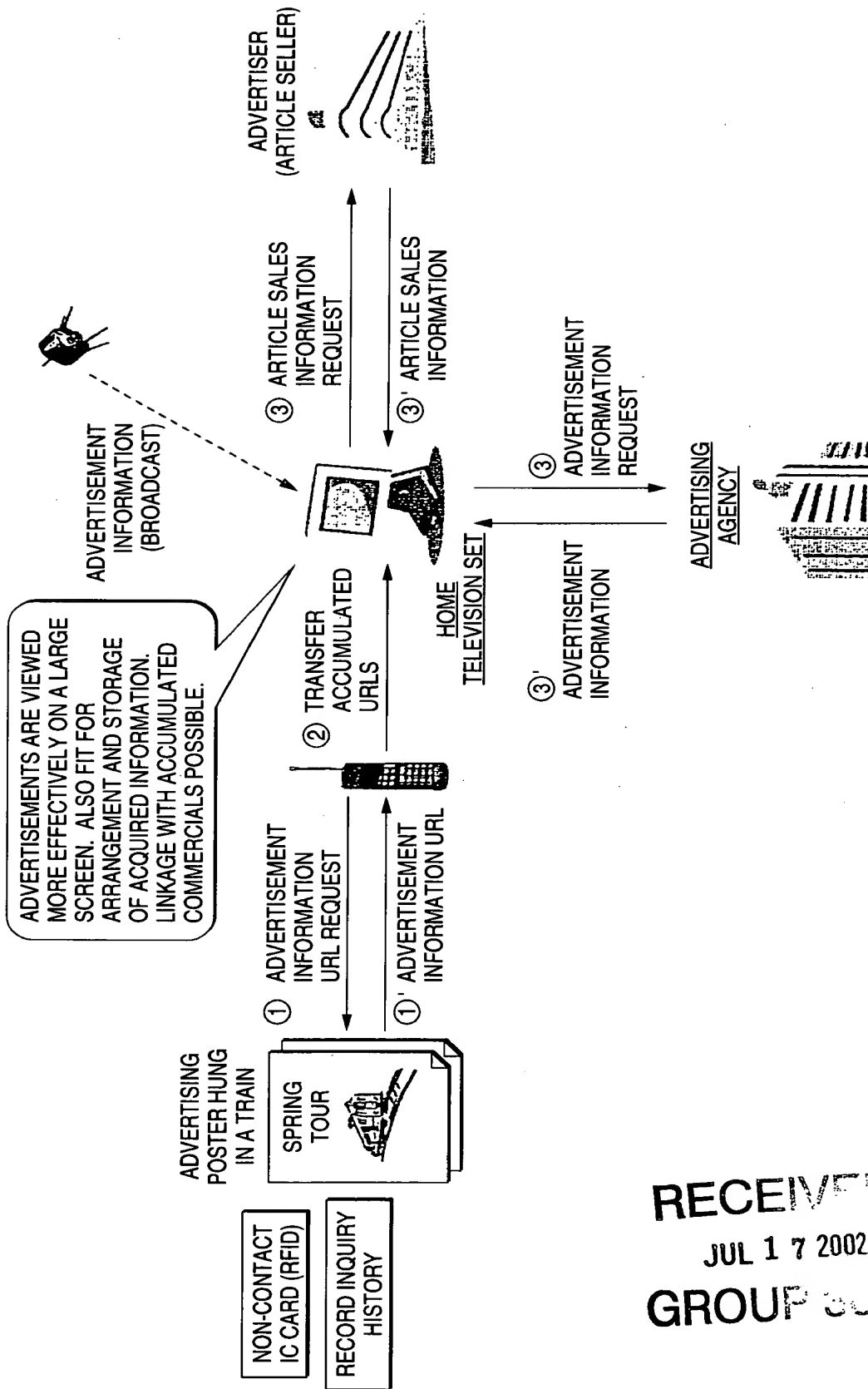
FIG. 3



3/11

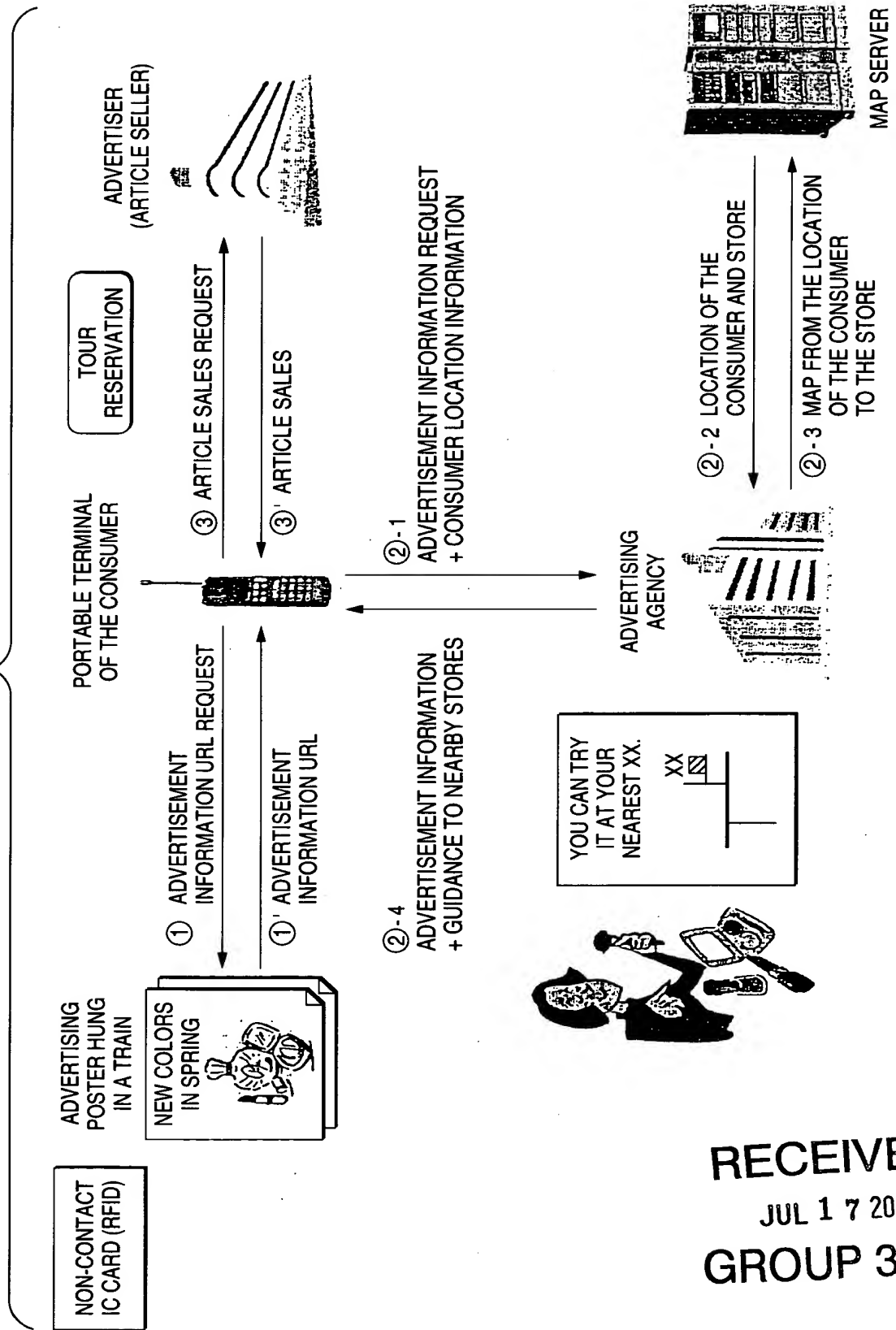
RECEIVED
JUL 17 2002
GROUP 3600

FIG. 4



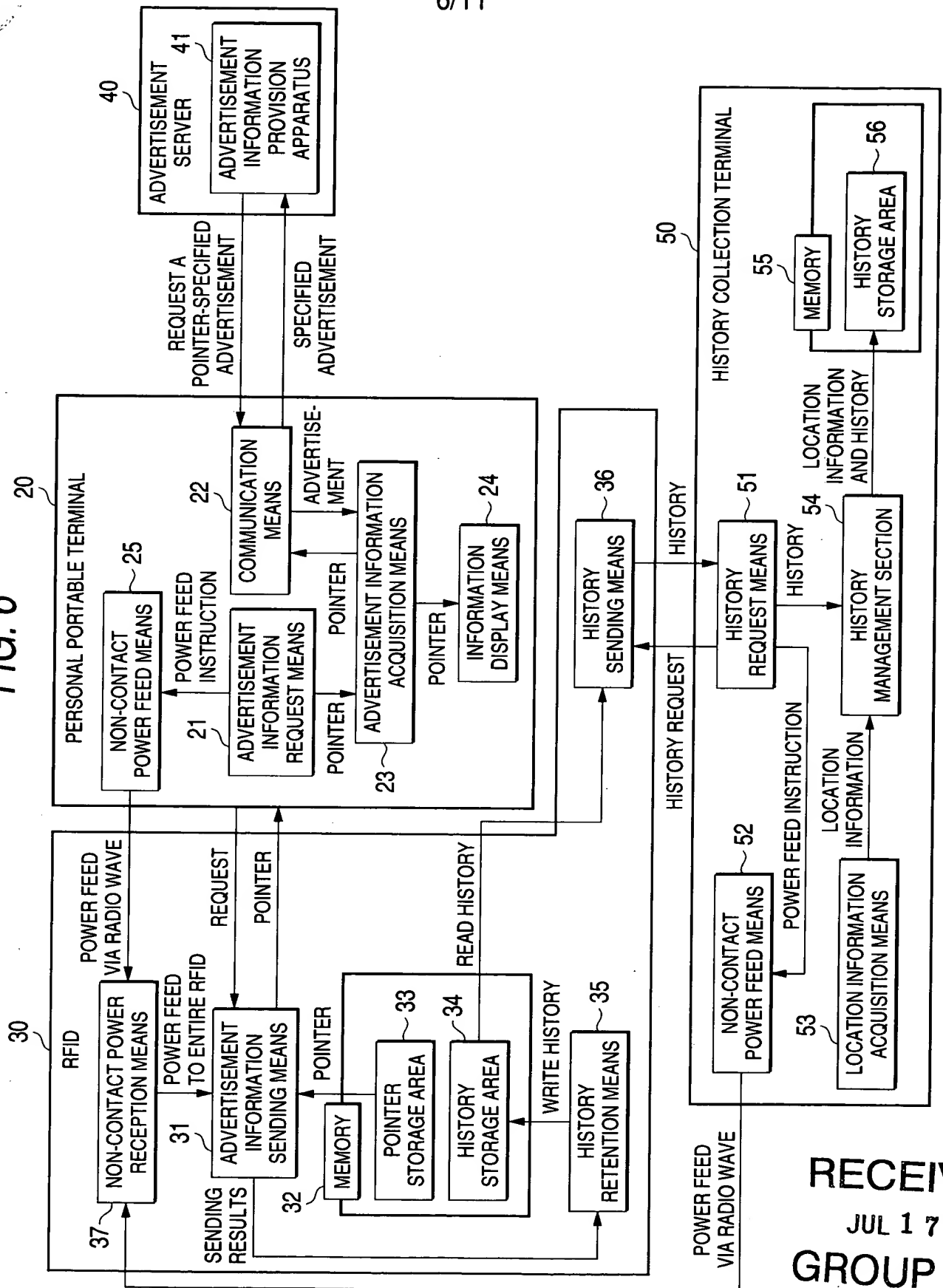
RECEIVED
JUL 17 2002
GROUP 30

FIG. 5



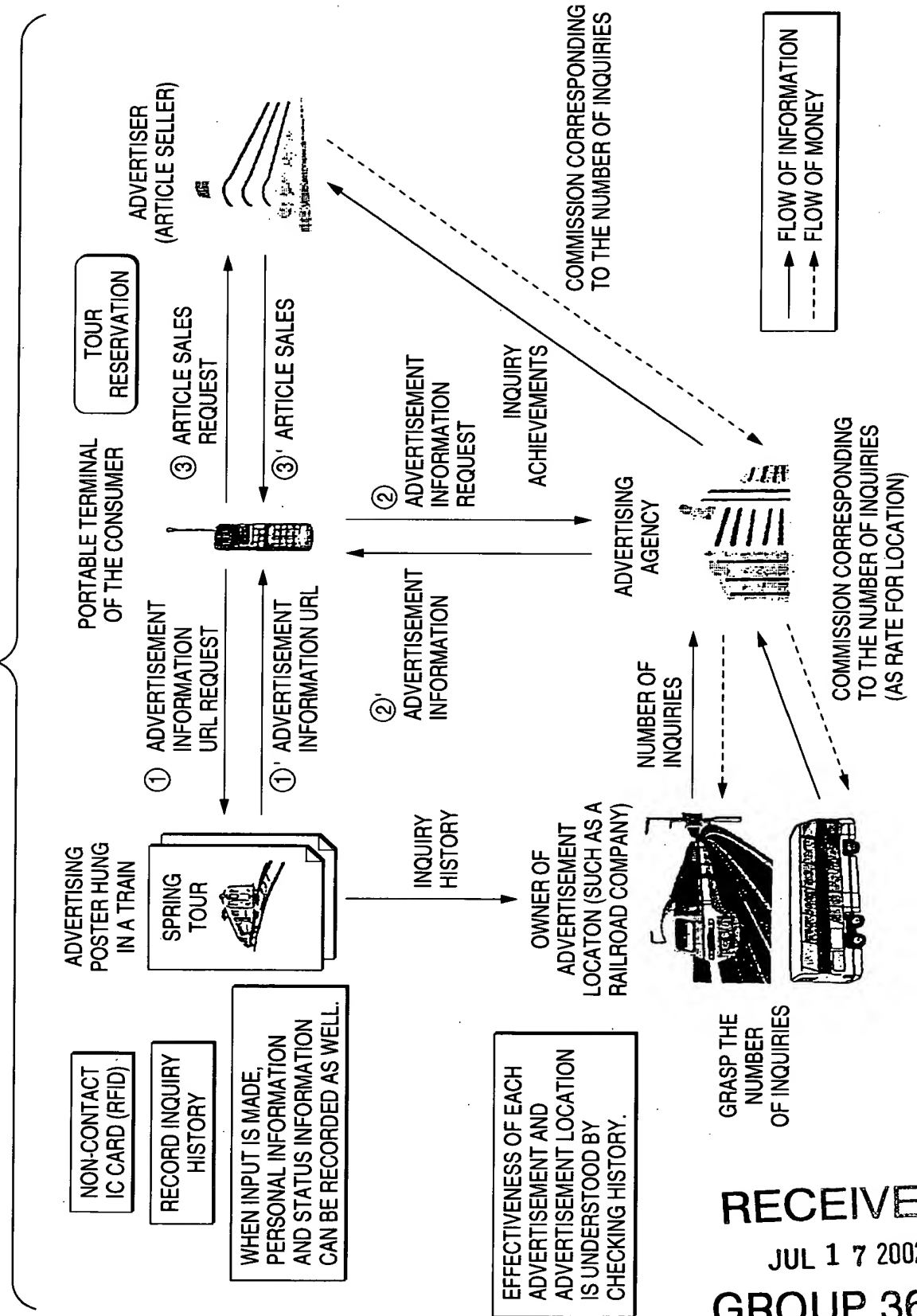
RECEIVED
JUL 17 2002
GROUP 3600

FIG. 6



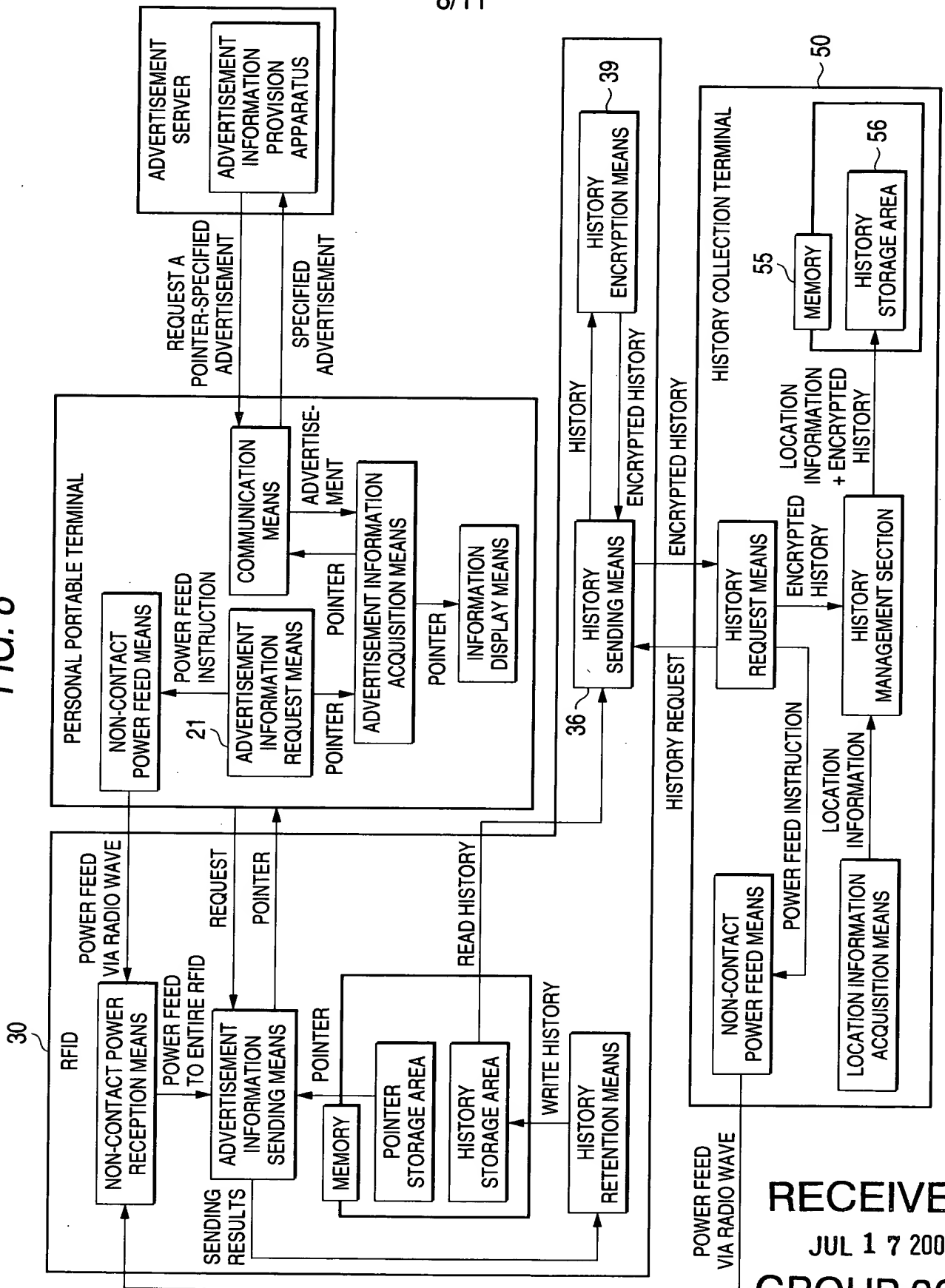
RECEIVED
JUL 17 2002
GROUP 3600

FIG. 7



RECEIVED
 JUL 17 2002
 GROUP 3600

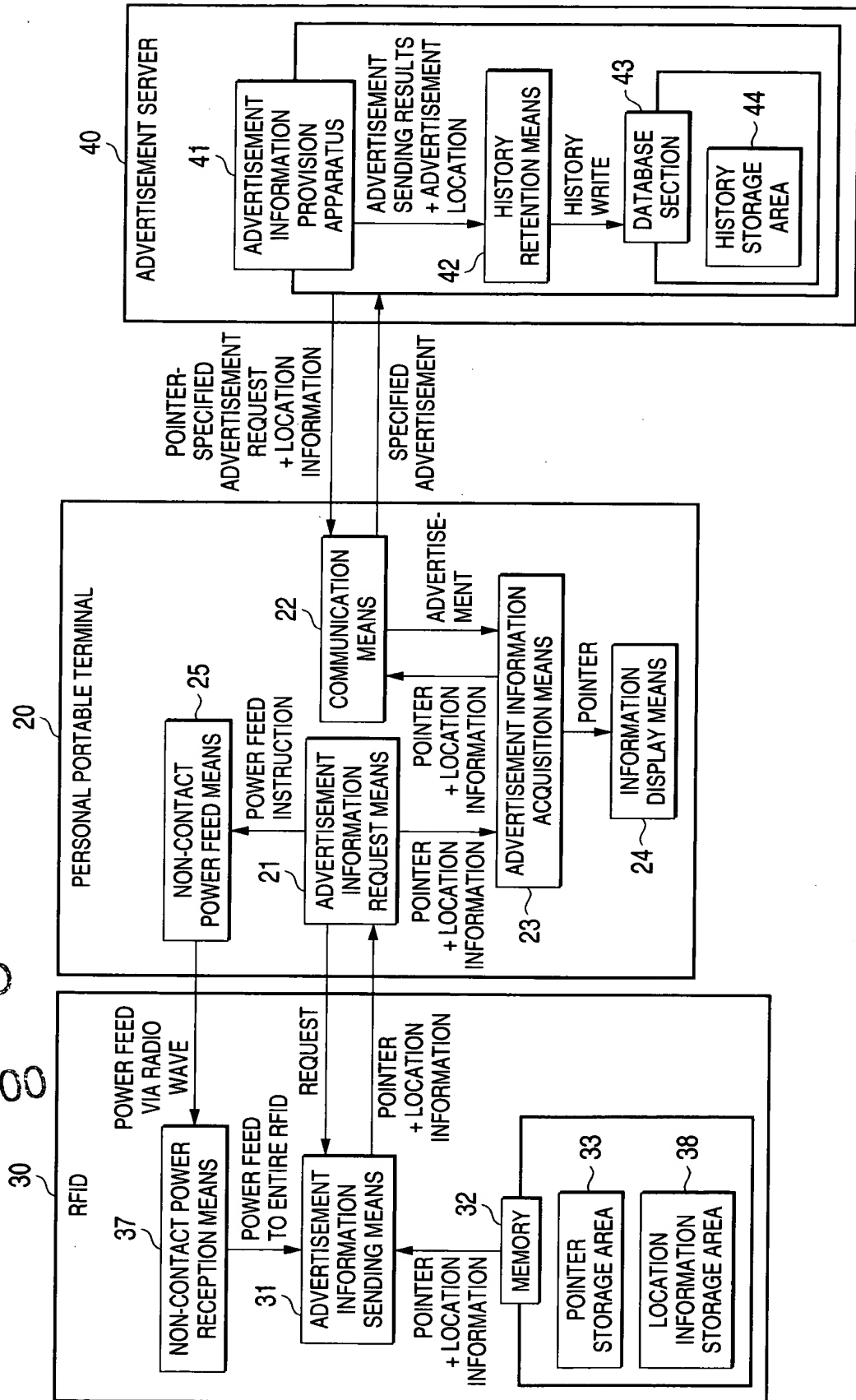
FIG. 8



RECEIVED
JUL 17 2002
GROUP 3600

FIG. 9

RECEIVED
JUL 17 2002
GROUP 3600



10/11

FIG. 10

MEMORY IN RFID

(a) ADVERTISEMENT ID

35640124432

(b) ADVERTISEMENT ID LOCATION INFORMATION

35640124432	100343
-------------	--------

(c) ADVERTISEMENT ID COUNTER

35640124432	105
-------------	-----

(d) ADVERTISEMENT ID COUNTER LOCATION INFORMATION

35640124432	105	100343
-------------	-----	--------

(e) ACCESS DATE/TIME SEX PERSONAL INFORMATION
(TELEPHONE NUMBER)

2000.12.10 19:25:48	MALE	03-1234-2345
---------------------	------	--------------	-------

.....

(f) ACCESS DATE/TIME WEATHER TEMPERATURE

2000.12.10 19:25:48	CLOUDY	18
---------------------	--------	----	-------

.....

RECEIVED

JUL 1 7 2002

GROUP 3600

11/11

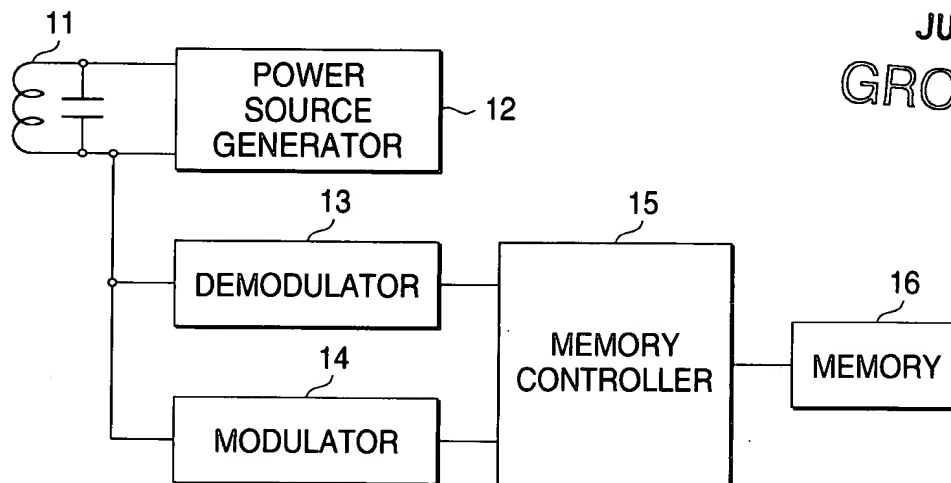
FIG. 11

ADVERTISEMENT LOCATION	COUNTER	COLLECTION DATE/TIME
100342	132	2000.12.11 10:55:56
100343	105	2000.12.11 10:56:24
	

FIG. 12

ADVERTISEMENT ID	ADVERTISEMENT LOCATION	ACCESS DATE/TIME
35640124432	100343	2000.12.10 19:25:48
35640124432	102546	2000.12.10 19:28:56
35640124432	102546	2000.12.10 19:28:59
35640124432	100343	2000.12.10 19:30:12
	

FIG. 13



RECEIVED
JUL 17 2002
GROUP 3600